



## **MADISON'S FOX SPORTS RADIO 100.5 FM IS HOME FOR MARQUETTE MEN'S BASKETBALL**

**MADISON**, OCTOBER 16, 2006 – Marquette men's basketball now has a radio home in Madison as Marquette University athletics and its marketing partner Nelligan Sports have reached an agreement to air its 2006-2007 Men's Basketball Games on Madison's Fox Sports Radio 100.5 FM.

"Our new partnership with Madison's Fox Sports Radio will allow us to reach a hotbed of Marquette alumni and fans and is a significant step in the growth of our radio network," said Marquette Athletic Director Bill Cords.

Madison's Fox Sports Radio 100.5 FM will broadcast all of the Golden Eagles regular season and postseason games. The games will also include a 30 minute pregame and a 45 minute postgame show.

The voice of Marquette basketball is Steve "The Homer" True, who is heard daily on Madison's Fox Sports Radio from 2-6pm.

"The Marquette Golden Eagles are a great compliment to our exclusive NCAA basketball and NCAA Tournament coverage on Madison's Fox Sports Radio 100.5 FM. The addition of Marquette allows our listeners to follow an exciting state team in one of the nations top conferences, support Madison's Wesley Matthews, Jr., hear their favorite afternoon host Steve 'The Homer' True deliver play by play, and listen to the state's biggest 'bragging rights game of the year versus the Wisconsin Badgers," said Madison's Fox Sports Radio 100.5 FM General Manager, Scott Trentadue.

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*Fox Sports Radio 100.5 FM* is WTLX-FM. Log on to [foxsportsmadison.com](http://foxsportsmadison.com) for full station lineup. Madison's Fox Sports Radio 100.5 FM is also Madison's play-by-play home for Madison Mallards Baseball, the NFL, the NCAA Basketball Tournament, and WIAA Football and Basketball.

Madison's Fox Sports Radio 100.5 FM is owned by Good Karma Broadcasting LLC, which operates eight radio stations and the FLATO.com web site in Wisconsin, Illinois, and Florida.