

MILWAUKEE BREWERS BASEBALL CLUB

News & Notes

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BREWERS GAMES TO BE BROADCAST ON ESPN DEPORTES 1510 RADIO *Spanish-Language Radio Broadcasts to Begin July 27th*

MILWAUKEE – Beginning on Sunday, July 27, Milwaukee Brewers games will be broadcast in Spanish on ESPN Deportes 1510 (WRRD-AM), it was announced today by Brewers Executive Vice President Business Operations Rick Schlesinger.

“Quote from Rick Schlesinger”

ESPN Deportes 1510 will broadcast every remaining Brewers home day game during the 2008 season, starting with the July 27th broadcast vs. Houston at 1:05 pm, and will broadcast all home day games at Miller Park during the 2009 season.

“The Brewers were the obvious choice for our first local play-by-play partnership due to our listener’s interest, the team’s commitment to the Hispanic community, and the Brewers commitment to winning,” said ESPN Deportes 1510 Owner Craig Karmazin.

The play-by-play announcer for the broadcasts is still to be determined. Auditions for this role can be emailed in an mp3 format to Juan Lozano at jlozano@espnmilwaukee.com. CD’s can also be mailed to:

Juan Lozano
ESPN Deportes 1510
770 N. Jefferson St.
Milwaukee, WI 53202

ESPN Deportes Radio, the only around-the-clock national Spanish-language radio network in the United States, offers sports talk programming and events, including baseball, soccer, and NASCAR. ESPN Deportes 1510 is owned by Good Karma Broadcasting which also operates 540 ESPN in Milwaukee. Good Karma Broadcasting launched its eleventh station ESPN Deportes 1510 in Milwaukee on May 5, 2008.

