



**\*\*FOR IMMEDIATE RELEASE\*\***

**Tuesday, February 10, 2009**

## **MASSIMINO, DALY, RUSSELL HEADLINE NORTHWOOD HOOPS BROADCAST**

**Contact: MIKE GOLDSTEIN**  
**Email: [mgoldstein@espn760.com](mailto:mgoldstein@espn760.com)**  
**Phone: 561-697-8353 / Fax: 561-697-8525**

**West Palm Beach, FL** – ESPN Radio 760 proudly presents the first ever home broadcast for Northwood University basketball, coming up this Wednesday, February 11, 2009, starting at 7 p.m. against the Savannah College of Art and Design.

The Northwood University Seahawks are coached by the legendary Rollie Massimino, who led Villanova to an NCAA championship 1985. The head coach of the SCAD Bees is Cazzie Russell, a former NCAA Division I superstar and the top pick in the 1966 NBA Draft.

The broadcast will also feature an exclusive halftime interview with Olympic gold medalist, NBA Champion and NBA Hall of Famer Chuck Daly.

The game broadcast will feature ESPN Radio 760 hosts Ken LaVicka and Steve Politziner, along with contributions from former Northwood assistant coach Chris Champeau.

The play-by-play can be heard over the air as well as online at [www.espn760.com](http://www.espn760.com).

The Bees and Seahawks are scheduled to tip-off at 7 p.m. In the first meeting between the teams, SCAD topped Northwood 90-80 in overtime on January 17 in Savannah.

**#####**

**ESPN Radio 760's daily lineup features *Mike & Mike in the Morning (6a-10a)*, *The Herd with Colin Cowherd (10a-1p)*, *The Tirico and Van Pelt Show (1p-3p)*, *The Scott Van Pelt Show (3p-4p)* and programming originating from West Palm Beach including *Palm Beaches Game Day with Evan Cohen (4p-7p)*, *Saturday Sports Page (Sat 9a-12p)* and *Sunday Sports Page (Sun 10a-12p)*. ESPN Radio 760, the Palm Beaches Sports Leader is the play-by-play home for the Miami Dolphins, Miami Heat, Florida Marlins, Florida Panthers, Florida Gators Football and Basketball, Miami Hurricanes Football, the National Football League, Major League Baseball, High School Football, the National Basketball Association, College Football and The Bowl Championship Series, NCAA Basketball Tournament, the NHL Stanley Cup Finals and the Golf Majors.**

**ESPN Radio 760 is operated by Good Karma Broadcasting LLC. ESPN Radio 760's offices and studios are located at 2090 Palm Beach Lakes Boulevard, Suite 701 in West Palm Beach.**