



****FOR IMMEDIATE RELEASE****

Friday, February 13, 2009

ESPN Radio 760 is Giving Businesses the Chance to Win a Month of Free Advertising

Event Sponsored by Shane's Rib Shack, Budweiser and ESPN Radio 760 with Proceeds Benefiting the Autism Project of Palm Beach County.

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WEST PALM BEACH, FL (February 13, 2009) – ESPN Radio 760 is giving local businesses the chance to win a month of free advertising valued at \$5,000, by competing in “Shane’s Rib King Contest.” On February 21st, Shane’s Rib Shack in Boynton Beach will host the rib eating contest, which will begin at 1pm.

Local businesses are invited to send one representative to participate. Each participant will be given 5 minutes to eat as many ribs as they can. The contestant who eats the most will receive a free month of advertising on ESPN Radio 760.

The Shane’s Rib King Contest is also comprised of two additional challenges; an open competition and a celebrity challenge pitting the Florida Marlins Manatees against local media for the Rib King title.

Entrance to the event is free, and is open to the public. It will include a ticket raffle benefiting the Autism Project of Palm Beach County. The Autism Project of Palm Beach County is a non-profit organization dedicated to generate funding for services, resources and education to improve the lives of individuals with autism spectrum disorders and their families.

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ESPN Radio 760's daily lineup features *Mike & Mike in the Morning (6a-10a)*, *The Herd with Colin Cowherd (10a-1p)*, *The Tirico and Van Pelt Show (1p-3p)*, *The Scott Van Pelt Show (3p-4p)* and programming originating from West Palm Beach including *Palm Beaches Game Day with Evan Cohen (4p-7p)*, *Saturday Sports Page (Sat 9a-12p)* and *Sunday Sports Page (Sun 10a-12p)*. ESPN Radio 760, the Palm Beaches Sports Leader is the play-by-play home for the Miami Dolphins, Miami Heat, Florida Marlins, Florida Panthers, Florida Gators Football and Basketball, Miami Hurricanes Football, the National Football League, Major League Baseball, High School Football, the National Basketball

Association, College Football and The Bowl Championship Series, NCAA Basketball Tournament, the NHL Stanley Cup Finals and the Golf Majors.

ESPN Radio 760 is operated by Good Karma Broadcasting LLC. ESPN Radio 760's offices and studios are located at 2090 Palm Beach Lakes Boulevard, Suite 701 in West Palm