



****FOR IMMEDIATE RELEASE****

ESPN 760 IS THE NEW HOME FOR FAU FOOTBALL AND MEN'S BASKETBALL

BOCA RATON, FL – August 5, 2009 - Florida Atlantic University football and men's basketball has a new home for radio in South Florida. Florida Atlantic University athletics and its marketing partner Nelligan Sports Marketing have reached a multi-year agreement with ESPN 760 to serve as the flagship station for FAU football and men's basketball beginning this season as well as market the entire athletic department.

"Our new partnership with ESPN 760 will substantially strengthen the promotion and programming of our football and men's basketball program within the South Florida market," said FAU Athletic Director Craig Angelos.

ESPN 760 will broadcast all of the Owls football and basketball games. The broadcast schedule will include pre and post game shows for each game as well as the FAU Sportspage Call-in Radio Show featuring FAU Head Football Coach Howard Schnellenberger, Head Men's Basketball Coach Mike Jarvis and other selected coaches.

"We are ecstatic to partner with Florida Atlantic University and align ourselves with a rapidly growing University. We are committed to the best local sports coverage and are excited to bring our 'Hometown Team' to ESPN 760's passionate sports fans," said ESPN 760 General Manager Steve Politziner.

In addition to broadcasts, ESPN 760 will fully integrate FAU sports into programming and promotion of the station including: on-air/on-line imaging, on-site events, enhanced coverage of games and practices, multi-media advertising to promote its association and weekly FAU Athletics updates to occur during daily programming.

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ESPN 760's lineup features Mike & Mike in the Morning (weekdays, 6a-10a), The Herd with Colin Cowherd (weekdays, 10a-2p), The Scott Van Pelt Show (weekdays, 2p-4p), and programming originating from West Palm Beach including Evan Cohen (weekdays, 4p-7p), Saturday Sports Page with Mike Goldstein (Sat 9a-12p) and Sunday Sports Page with Jason Pugh and Ken LaVicka (Sun 10a-12p). ESPN 760, is the play-by-play home for FAU Owls Football and Men's Basketball, Miami Dolphins, Miami Heat, Florida Marlins, Florida Panthers, Miami Hurricanes Football, the National Football League, Major League Baseball, High School Football, the National Basketball Association, College Football and The Bowl Championship Series, NCAA Basketball Tournament, Horse Racing's Triple Crown and the Golf Majors.

ESPN 760 is owned and operated by Good Karma Broadcasting LLC. ESPN 760's offices and studios are located at 2090 Palm Beach Lakes Boulevard, Suite 701 in West Palm Beach.

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